



A Gala Event
to benefit the

American Red Cross | Prince William Chapter

Saturday, March 20 | 6:30pm-11:00pm

Harbour View Events

13200 Marina Way | Woodbridge, VA

Reception, Dinner, Dancing, Silent Auction

Spectacular Rock'n Red Raffle Prizes

Attire: Rock'n Red & Flashy

Special entertainment:

Lionel Ward and the New World Band

www.lionelward.com

The Prince William Chapter serves the members of the military and victims of fire and other disasters in our community.

For more information: 703-368-4511, ext. 408

E-mail: deborahc@pwarc.org

www.pwarc.org

design by imagewerks!

SPONSORSHIP LEVELS

Platinum Sponsor — \$7,500

One Sponsorship at this level

Benefits include:

- Speaking opportunity at the event (3–5 minutes)
- Full-page color acknowledgment on the back cover of the program book
- Sixteen (16) guests at two tables
- Prominent listing on all promotional material
- Recognition on signage at the event
- Corporate logo on our chapter Web site with a link to your home page
- One Red Cross Fanny Pac supply kit per person
- Five grand prize raffle ticket per person

Gold Sponsor — \$3,750

Two Sponsorships at this level

(ONE SOLD to Zeiders Enterprises)

Benefits include:

- Full-page acknowledgement on inside back or front cover of the program book
- Eight (8) guests
- Prominent listing on all promotional material
- Recognition on signage at the event
- Corporate logo on our chapter Web site with a link to your home page
- One Red Cross individual first aid kit per person
- Two grand prize raffle ticket per person

Silver Sponsor — \$2,750

Unlimited Sponsorships at this level

Benefits include:

- Half-page acknowledgement in the program book
- Eight (8) guests
- Prominent listing on all promotional material
- Recognition on signage at the event
- Corporate logo on our chapter website with a link to your home page
- One grand prize raffle ticket per person

Bronze Sponsor — \$2,000

Unlimited at this level

Benefits include:

- Quarter-page acknowledgement in program book
- Eight (8) guests
- Signage at gala
- Recognition on our chapter website
- One grand prize raffle ticket per person

Grand Prize Sponsor — \$1,500

One at this level

Benefits include:

- Quarter-page acknowledgement in program book
- Two guests
- Signage at gala
- Recognition on our chapter website as grand prize sponsor
- Podium time for grand prize raffle drawing
- One grand prize raffle ticket per person

Entertainment Sponsor — \$1,500

Benefits include:

- Quarter-page acknowledgement in program book
- Four guests
- Signage at gala
- Recognition on our chapter website as entertainment sponsor
- One grand prize raffle ticket per person

Volunteer Recognition Table Sponsor — \$1,200

Two at this level

Benefits include:

- Quarter-page acknowledgement in program book
- Two guests for sponsors, six seats for volunteers
- Signage at gala
- Recognition on our chapter website
- One grand prize raffle ticket per person

Table Sponsor — \$800

**(EARLY BIRD SPECIAL \$750,
payment by March 1, 2010)**

20 at this level

Benefits include:

- Eight (8) guests
- Signage at the table
- Acknowledgement in program book
- One grand prize raffle ticket per person

**Individual tickets are \$100
per person**

2010 GALA REGISTRATION FORM

Yes, I will sponsor the Prince William Red Cross "Rock the Red" at the following level:

- Platinum Sponsor: \$7,500
- Gold Sponsor: \$3,750
- Silver Sponsor: \$2,750
- Bronze Sponsor: \$2,000
- Grand Prize Sponsor: \$1,500
- Entertainment Sponsor: \$1,500
- Volunteer Recognition Table Sponsor: \$1,200
- Table Sponsor: \$800 (Early Bird Special: \$750, before March 1st)
- Individual tickets: \$100 (Number of Individuals Attending _____)
- I am unable to attend the "Rock the Red" Gala, but will contribute \$_____.
- I would like to support the "Rock the Red" Gala, by contributing a silent auction item.
(Please call 703-368-4511, ext. 408 regarding donation of silent auction items.)
- I would like to support the "Rock the Red" Gala, by placing an acknowledgment
in the program book. (Please indicate the ad size below.)*
 - Full page (7.5" tall x 4.5" wide): \$200
 - Half page (3.75" tall x 4.5" wide): \$150
 - Quarter page (1.625" tall x 4.5" wide): \$100

*Note: Deadline for camera-ready art for program book of acknowledgments is March 1, 2010.

Name(s) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

Credit Card# _____ Security Code _____

Exp. Date _____ (MasterCard, Visa or American Express accepted)

- Payment enclosed (checks made payable to the Prince William American Red Cross)
- Please send invoice to the above address

Please send or fax completed registration form(s) and payment to:

American Red Cross
Prince William Chapter
9934 Liberia Avenue
Davis Ford Shopping Center (Liberia/PW Pkwy-Wellington Road)
Manassas, VA 20110
703-368-4511 x408
Fax: 703-368-1515
Federal Tax ID #53-0196605

For federal tax purposes, the amount of your charitable contribution deduction is limited to the excess, if any, of your contribution over the value of goods or services provided to you by the American Red Cross. For any donations, corporate and/or personal, please consult your tax advisor.